Zumba Fitness® is looking for educators, called Zumba Education Specialists (ZES) for Basic 1:

- France

**What are the minimum qualifications to apply to be a great ZES?**
- Must live in France and have legal working status
- ZIN member in good standing for at least 6 months
- Working knowledge of Zumba fitness format including teaching Zumba classes for a minimum of six months
- Recognized fitness certification
- Must be willing to travel

**The Education committee will review the following:**
- Dancing skills
- Presentation skills
- Lecture skills
- Teaching skills
- Organizational skills
- Communication skills: verbal and written
- Experience in the field
- Group fitness knowledge
- Group fitness experience

**ZES Description continued:**
The ZES position is a part-time, independent contractor position. As a ZES you will administer all the paperwork (securing host sites, coordinating with host, submitting forms, etc.), marketing (filling up the Instructor Training), communication (phone and email with participant and Home Office), and follow-up reconciliation processes (an intensive online administrative process), as well as deliver the Instructor Training, conduct registration, and handle all other administrative issues connected to the Instructor Training.

Remember being a great ZES requires outstanding marketing, administrative, organizational, communication skills as well as excellent dancing, lecture, and teaching skills.

**Application Process:**
All applications must be received by July 20, 2011. You will be notified if you are invited to audition and interview. Location and dates for auditions and interviews is yet to be determined. If you are invited to audition and interview, you must be available to be at the audition site during that time. Invited applicants will need to pay for their own hotel and airfare. Zumba will make best efforts to hold auditions in accessible locations.

**To apply:**
If you believe that you have all the necessary qualifications to apply please send the full application and video to:

Zumba Fitness, LLC
Attn: France ZES Call
800 Silks Run Suite 2310
Hallandale, FL 33009

If you are attending the 2011 Zumba Instructor Convention, you can bring your application and drop it off at Registration.

Take into account that you must meet all of the minimum requirements above and send the complete application in order for it to be considered to audition for the ZES apprentice position.

We are looking forward to recruiting our next ZES apprentice.
Pre-Screen ZES Application

Name: ____________________________ Date: ____________________________

Address: ____________________________ ____________________________ ____________________________
Street City Zip Code State Country

Telephone(s) ____________________________ ____________________________ ____________________________
HOME PHONE CELL PHONE OTHER PHONE

Email Address ____________________________ ____________________________ ____________________________
WORK EMAIL PERSONAL EMAIL OTHER

ZIN Member # ____________________________ Member Since Date ____________________________

Program applying for:

Basic 1 [ ]

Language Skills:
Are you proficient in Oral English and French? [ ] Yes [ ] No
Are you proficient in Writing English and French? [ ] Yes [ ] No
Do you speak/write any other language? [ ] Yes [ ] No
List all languages and level of skill:

<table>
<thead>
<tr>
<th>Language</th>
<th>Basic</th>
<th>Moderate</th>
<th>Proficient</th>
</tr>
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You will be required to attach a copy of each of the following items, please indicated if attached:
Fitness and Professional Resume [ ] Yes [ ] No
Copy of all Zumba Fitness Certificates of Completion [ ] Yes [ ] No
Copy of any Fitness Certifications [ ] Yes [ ] No
Proof of current CPR certification [ ] Yes [ ] No

Written Responses
Please read and answer these 3 questions below. Each answer should be 200 words or less.

1. This question does not have a right or wrong answer. We just want to hear your perspective. Which do you think is a more important quality in a ZES: someone who is an excellent dancer or someone who is an excellent educator? Explain your reasons.

2. Organizational, administrative, and marketing skills are extremely important as a ZES. Explain your experience and level of proficiency in these areas.

3. Why do you want to be a ZES?

DVD Instructions
You will need to create a DVD video (regular size disc, not a mini) formatted for PC or MAC viewing. Create a video showing you:

1. In a live class teaching a cumbia song, a merengue song and one other choice of rhythm.
2. Explaining how to do 2 salsa steps (instructional) in English and in French.
3. Explaining how to do 2 cumbia steps (instructional) in English and in French.
4. Giving a 2-4 minute lecture on the Zumba formula (just the first minutes of a lecture you would give on the formula)
5. Giving a 2-4 minute lecture (in English and in French on another area (choose from below):
   a. Heart rate – why and/or how you take it
   b. Why Zumba is so effective
c. “Beto’s story” – how he started Zumba (forgetting his tapes)
d. Value/benefit of ZIN
e. Choose an area that you think is an essential lecture portion of an Instructor Training

Note: Do NOT read off of cue cards. You can hold notes in your hands, but reading off of cue cards will be detrimental to your application.

I certify that all the information in this application was written and completed only by myself with no assistance from others. I certify that all the information in this application is true and accurate to best of my knowledge.

Print Name: __________________________________________
Sign Name: __________________________________________
Date: ________________________________________________